

LAUREN BURK

GRAPHIC DESIGNER | ILLUSTRATOR

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SUMMARY

Hello there! I'm an OKC based graphic designer who has consistently delivered creative, engaging, out-of-the-box and efficient designs over the past 6 years of my professional career. I started with drawing cats and cartoon characters on my assignments in middle school and basically haven't stopped since. When I'm not working on a project, you can find me at Picasso Cafe in the Paseo District or petting stray cats.

EDUCATION

Bachelor of Fine Arts in Graphic Design | 2017–2021

Oklahoma Christian University
Oklahoma City, Oklahoma
4.0, Summa Cum Laude

SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- Adobe Lightroom
- Procreate for iPad
- Canva Experience
- Microsoft Office including Teams
- Basecamp
- Google Apps
- Amateur Animation Experience
- Formal Fine Arts Training

ACCOMPLISHMENTS

UCO 2SLGBTQIA+ Faculty Staff Association Member

2022 – Present

Edmond Pride Board Member

2022 – Present

Alpha Chi College Honor Society

2021 – 2022

OC President's Scholarship

2017 – 2022

EXPERIENCE

GRAPHIC DESIGNER II

January 2022 – Present

University of Central Oklahoma | College of Fine Arts and Design

- Utilized video animation software, including After Effects, to create engaging motion graphics, enhancing UCO's advertising reach and fostering community engagement on social media platforms.
- Collaborated with department heads to art direct and coordinate comprehensive digital and print campaigns for various events.
- Produced designs, illustrations, templates, and layouts in adherence to University brand standards, ensuring consistent visual identity.
- Developed an innovative program utilizing QR codes, resulting in substantial savings on printing costs for the College, while creating a dynamic and publicly accessible digital archive.

GRAPHIC DESIGN INTERN

May 2021 – July 2021

National Cowboy & Western Heritage Museum

- Conceptualized and designed original illustrative artwork for the annual Rodeo Hall of Fame Weekend event suite.
- Incorporated feedback from senior graphic designer and chief marketing officer to refine designs and meet project objectives.
- Efficiently collaborated with the marketing team to create rack cards, print and digital advertisements, digital signage, internal materials, and event collateral, adhering to the museum's brand standards.

ART DIRECTOR

Boys and Girls Club of Cascade County

May 2018 – August 2018

- Instructed children aged 6 to 18 in fundamental art principles, covering topics such as color theory and various techniques like ink transfer and print-making.
- Developed and implemented weekly lesson plans to foster creativity and artistic development.
- Successfully worked with children with disabilities and learning difficulties, adapting teaching methods to meet their unique needs.
- Managed a team of two counselors to ensure a safe and enriching artistic environment for all participants.

VOLUNTEER EXPERIENCE

HEAD OF DESIGN | VICE PRESIDENT

2022 – Present

Edmond Pride

- Spearheaded the visual direction for Edmond Pride 2023.
- Organized and facilitated board meetings and coordinated events for the 2023 season.
- Created, produced graphics for and operated Edmond Pride's social media accounts.
- Fostered relationships with local businesses and publications to promote our organization and publicize events.
- Oversaw the acquisition and management of sponsorships from the community.

ART DIRECTOR

K-M Scout Ranch

July, August 2016 – July, August 2019

- Developed and conducted workshops and lectures for various merit badges, covering diverse artistic mediums such as leatherwork, wood carving, animation, marketing, and design.
- Supervised a team of three counselors to ensure a positive learning environment.
- Managed inventory for the art department, ensuring the availability of necessary materials and resources.